

6. International Congress on Social Sciences, Innovation and Educational Technologies 26-27 September 2025

CONGRESS PROGRAM



**SEPTEMBER 26-27, 2025
FLORIDA/USA**



<https://www.icssietcongress.com/icssiet-2025>



6st International Congress on Social Sciences, Innovation and Educational Technologies
26-27 September 2025 (Florida/USA)

<https://www.icssietcongress.com/icssiet-2025>

CONGRESS PROGRAM

With **21 papers-37 academics/researchers** from **7 countries**:

1.TÜRKİYE	4. NIGERIA
2.AZERBAIJAN	5. INDONESIA
3.VIETNAM	6. INDIA
	7. PAKISTAN

Abstract Papers: Türkiye: 3, Vietnam: 2, Nigeria: 4, Azerbaijan:8, Indonesia: 2, India: 1, Pakistan: 1

Total Abstract Papers: 21

Researchers: Türkiye: 3, Indonesia: 4, Nigeria:13, Azerbaijan:8, Vietnam: 2, India: 5, Pakistan: 2

Total Researchers: 37

Full Text Papers: Türkiye: 1, Vietnam: 2, Nigeria: 4, Azerbaijan: 1, Indonesia: 2, India: 1

Total Full Text Papers: 11

Presentations will be in Turkish, English, Arabic, Italian, French, Russian.

There are 2 virtual conference rooms.

The congress was organized according to Türkiye time. To calculate the time for your country:

[The World Clock — Worldwide](#)

Note: (ICSSIET/ 6. ICSSIET 2025) congress sessions are to be recorded in accordance to the General Data Protection Regulation (GDPR) and Kişisel Verilerin Korunması Kanunu (KVKK). By joining the congress sessions, you automatically consent to such recordings. If you do not consent to being recorded, discuss your concerns with the ICSSIET Congress host.

26 September 2025 Friday 09:50-10:00	6st International Congress on Social Sciences, Innovation and Educational Technologies 26-27 September 2025 (Florida/USA) 26 September 2025 10:00 a.m. Istanbul Zoom Meeting Topic: 6. ICSSIET 2025 26.09.2025 Join Zoom Meeting https://us05web.zoom.us/j/87337067558?pwd=32JFEplgYxqrVqBc6dbiclypOmPwDa.1
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	Meeting ID: 873 3706 7558 Passcode: 120656
	Chairs Prof. Dr. Beatriz Lucia SALVADOR BIZOTTO , Centro Universitário Unifacvest/Brasil Prof. Dr. Maria Emilia Camargo -Dean of International Relations at Veni Creator University, USA Prof. Dr. Ramon Hernández de Jesus , Profesor Invitado por la Universidad Estadual do Piauí-BRASIL/ E. M. Raimundo Lopes Vieira. Porto- Paiuí-Brasil
26 September 2025 Friday 10:00-12:00	Keynote Speakers * Assoc.Prof. Elshan Ahmadov -The Academy of Public Administration under the President of the Republic of Azerbaijan, Azerbaijan * Dr. Aijaz A. Shaikh , Senior Research Fellow, The Institute of Information and Computational Technologies, Almaty, Kazakhstan * Dr. Mônica Mastrantonio , PhD in Social Psychology, visiting professor at the University of York (UK) * Chikezie Kennedy Kalu, PhD , School of Management; Jiangsu University, China * Assist. Prof. Dr. Sc. Enkeleda Lulaj , Ph.D. in Finance and Accounting Faculty of Business, University "Haxhi Zeka" Republic of Kosovo * Assoc. Prof. Shajara Ul-Durar , University of Sunderland-UK * Dr. Intan Marfarrina Binti Omar -Head, Department of Educational Management, Planning and Policy, Faculty of Education, University Malaya
	Guest of Honour * Prof. Dr. Sandeep Kumar Gupta - Mohan Babu University, India
	Coordinators of the Congress Assoc. Prof. Enkeleda Lulaj , University Haxhi Zeka, Kosovo Putri Hergianasari , Universitas Kristen Satya Wacana, Indonesia Rizki Amalia Yanuartha , Universitas Kristen Satya Wacana, Indonesia
	Moderator Assoc. Prof. Aytekin Zeynalova , Baku State University, Faculty of Communication, Head of the Scientific Research Laboratory "Communication", Azerbaijan
12:00-13:00	Coffee Break- Lunch
13:00-17:30	Online Sessions
27 September 2025 Saturday 10:00-12:00	Online Sessions 6st International Congress on Social Sciences, Innovation and Educational Technologies 26-27 September 2025 (Florida/USA) Time: September 27, 2025 10:00 a.m. Istanbul Topic: 6. ICSSIET 2025 27.09.2025 Join Zoom Meeting https://us04web.zoom.us/j/77902432034?pwd=lbBtNE9NmRGWAsQyXL3fYvpEHTgcq2.1 Meeting ID: 779 0243 2034 Passcode: 779 0243 2034
12:00-13:00	Coffee Break- Lunch
27 September 2025 Saturday 13:00-17:00	Online Sessions
17:00-17:30	Closing Session

Scientific & Peer Review Committe

- Prof. Dr. Sandeep Kumar Gupta-Mohan Babu University, India
- Prof. Dr. Maria Emilia Camargo-Dean of International Relations at Veni Creator University, USA
- Assoc. Prof. Shajara Ul-Durar-University of Sunderland-UK
- Assist. Prof. Safraz Hussain, Government Graduate College Liaquat Road Sahiwal, Pakistan
- Assist. Prof. Biswa Mohana Jena, Department of Commerce, Netaji Subhash Chandra Bose College, Sambalpur, Odisha, India
- Dr. Parvez Alam Khan, PhD., Universiti Teknologi Petronas, Malaysia
- Assist. Prof. Enkeleda Lulaj, University Haxhi Zeka, Kosovo

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Prof. Dr. Maria Emilia Camargo – Dean of
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Dr. Ramon Hernández de Jesus

Profesor invitado por la Universidad Estadual do
Piauí-Brasil.

E. M. Raimundo Lopes Vieira. Porto- Piauí-Brasil

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Prof. Dr. Sandeep Kumar Gupta

Mohan Babu University Tirupati / India

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KEYNOTE
SPEAKER



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Assoc. Prof. Elshan Ahmadov

The Academy of Public Administration under the
President of the Republic of Azerbaijan

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SEPTEMBER
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Dr. Aijaz A. Shaikh

Senior Research Fellow, The Institute of Information
and Computational Technologies, Almaty, Kazakhstan

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Chikezie Kennedy Kalu, PhD

School of Management; Jiangsu University, China

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Assoc. Prof. Shajara Ul-Durar

University of Sunderland-UK

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KEYNOTE
SPEAKER



SEPTEMBER
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Assist. Prof. Dr. Sc. Enkeleda Lulaj

Ph.D. in Finance and Accounting
Faculty of Business, University "Haxhi Zeka"
Republic of Kosovo

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**KEYNOTE
SPEAKER**



**SEPTEMBER
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Dr. Mónica Mastrantonio

PhD in Social Psychology, MBA supervisor at Arden University, UK, Visiting Researcher at Maison Suger - FMSH, Paris, Clinical Psychologist

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**KEYNOTE
SPEAKER**



**SEPTEMBER
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Dr. Intan Marfarrina Binti Omar

Head, Department of Educational Management, Planning and Policy, Faculty of Education, University Malaya

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MODERATOR



**DECEMBER
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Assoc. Prof. Aytekin Zeynalova

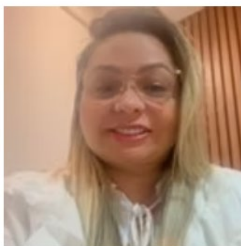
Baku State University
Faculty of Communication
Head of the Scientific Research Laboratory "Communication"

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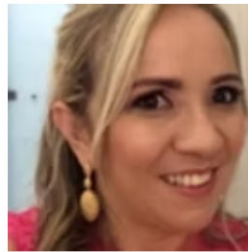
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Prof. Dr. Maria Emilia Camargo - Deon of International Relations - Veni Creator Christian University, USA



Prof. Dr. Sandeep Kumar Gupta/ Mohan Babu University Tirupati / India



Dr. T. Madhavi
Dean School of Commerce & Management Mohan Babu University Tirupati India

Room-I	26 September 2025 Friday	Moderator
	13:00-17:30	Assoc. Prof. Aytekin Zeynalova
Room-II	27 September 2025 Saturday	Moderator
	10:00-17:30	Assoc. Prof. Aytekin Zeynalova

Friday, 26 September 2025 Room I

Room-I	Friday, 26 September 13:00-17:30	Moderator	Assoc. Prof. Aytekin Zeynalova
Emil Raul oğlu Ağayev (Teacher of the subject combination commission "Art and physical education" of the Azerbaijan State Pedagogical College under the Azerbaijan State Pedagogical University)- The Role of Role-Playing Games in the Development of Students Creative Thinking in the Teaching of Fine Arts/TƏSVİRİ SƏNƏT FƏNNİNİN TƏDRİSİNDƏ ROLLU OYUNLARIN ŞAĞİRDŁƏRİN YARADICI DÜŞÜNCƏLƏRİNİN İNKİŞAFINDA ROLU-Azerbaijan Yasemin KULEYİN, MSc- New Generation Models in the Real Estate Sector: Analysis of Tokenization and Fractional Ownership/ Gayrimenkul Sektöründe Yeni Nesil Modeller: Tokenizasyon ve Fraksiyonel Mülkiyet Üzerine Analiz-Türkiye Yusuf Abubakar Wara, Ph.D.- The Influence of Institutional Credibility and Constraints in Democratic Governance and Sustainable Development-Türkiye Khuraman K. Nagiyeva (Ministry of Science and Education of Azerbaijan Republic Institute of Geography named after Academician H. Aliyev)—Application of GIS (Geographic Information Systems) Software Application in Business Purposes in the Study of Desertification Process of Abseron and Adjacent Drylands- Azerbaijan Prof. Dr. Hikmat G. Hasanov (Azerbaijan Space Agency) & Ismayil M. Zeynalov, Ph.D. (Ministry of Science and Education of Azerbaijan Republic Institute of Geography named after Academician H. Aliyev) - Development of Wireless Systems for Detecting Radioactive Fallout in Azerbaijan – Azerbaijan Neslihan YOZGAT ATALAY, Ph.D.- ULUSLARARASI İŞLETME POLİTİKALARI BAĞLAMINDA FRANCHISING MODELİ/FRANCHISING MODEL IN THE CONTEXT OF INTERNATIONAL BUSINESS POLICIES-Türkiye Mahbuba S. Fatullayeva (Ministry of Science and Education Republic of Azerbaijan, Institute of Geography named after Academician H. Aliyev)—The The Geographical Feature of the East Zangezur Region in the Economic Development of the Tourism Business in Azerbaijan – Azerbaijan Associate Professor Dr. Aytekin ZEYNALOVA-The Strategic Partnership between Azerbaijan and China-Azerbaijan Associate Professor Aynur Nesirova- The Main Challenges Facing Television: Information Manipulation and Fake News—Azerbaijan Assoc. Prof. Khatira Huseynova-CASES OF MEDIA USE IN THE MANIPULATION OF PUBLIC OPINION—Azerbaijan Nurana Hasanova Veli-New Searches in the Azerbaijani Press in the Early 1990s-Azerbaijan			

Saturday, 27 September 2025
Room-II

<u>Room-II</u>	27 September 2025	Moderator
	10:00-17:30	Assoc. Prof. Aytekin Zeynalova

Saturday, 27 September 2025 Room-II

Room-II	Saturday, 27 September 2025 10:00-17:30	Moderator	Assoc. Prof. Aytekin Zeynalova
1. Imron Wakhid Harits (Universitas Trunojoyo Madura) & Muna Alfadlilah (Ivy English)—Teaching Children Literature for Internalizing Culture and Tradition—Indonesia 2. Van-Ha Luong Thi (Transformation of the Educational Function of Vietnamese Families in the Context of Globalization and Digital Change) - Researcher, Institute for Preservation and Development of Traditional Culture- Vietnam 3. Dang-Thanh Nguyen (Hanoi Law University, Vietnam)-Philosophy of Technology of Ivan Illich’s Influence on Contemporary Education in the Digital Age-Vietnam 4. EZE Benneth Uchenna PhD, AGBOOLA Oluyemisi. O. PhD, ADELUGBA Iyabode Abisola, OYEWOLE Adeola Abosede, EKECHI Festus PhD-LEADERSHIP STYLES AND OORGANIZATIONAL COMPETITIVENESS: EVIDENCE FROM NIGERIAN INSURANCE COMPANIES-Nigeria 5. OYEWOLE Adeola Abosede, ATTAH Alexander Enebi PhD,FAPARUSI Sunday Oluwadamilare, EZE Benneth Uchenna PhD-INFLUENCE OF DIGITAL MARKETING ON NANO ENTERPRISE SURVIVAL IN NIGERIA—Nigeria 6. Rizki Amalia Yanuarta, Putri Hergianasari-Digital Citizenship and Disinformation: The Role of Educational Technology in Strengthening Democracy in Indonesia-Indonesia 7. Lookman Adefolarin BALOGUN-SHITTABEY, Benneth Uchenna EZE,, Benjamin Oludotun LISOYI, Adewale Stephen ADESEKE, Stephen Adeleye OGUNDOWO-FUND ALLOCATION STRATEGY AND MICRO ENTERPRISES DEVELOPMENT IN NIGERIA-Nigeria 8. KOLAWOLE A. ADESUYI, Ph.D.,BENNETH U. EZE Ph.D.,OLABODE O. KOLAWOLE, OBIGWE OLUSOLA BETHEL-ECOWAS AT 50: EVALUATING NIGERIA’S ROLE IN TRANSNATIONAL ROAD PROJECTS, BUSINESS ACTIVITIES AND REGIONAL INTEGRATION-Nigeria 9. B. Punitha Sai, C. Meghana, P. Ushma, K. Uday Kiran Reddy, Sandeep Kumar Gupta (Mohan Babu University Tirupati India)- Importance of AI in Training and Development in HR-India 10. Dr.Ijaz Yusuf & Dr.Mahnoor Ijaz- Comparative Analysis of Epidemic Diseases—COVID-19 and HIV/AIDS Using System Dynamics Lens-Pakistan			