

**Towards the Development of the Food Tourism Program of CaMaNaVa****Sheila L. Gabriel DBA, LPT****Jose R. Trencio CPA, LPT, DBA,****Kevin B. Arbolado LPT, MBA, MAEd, PBDIT****Alex Cortez, BSE****Arellano University- Jose Rizal Campus**

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**Abstract**

Food tourism is vital to the economy and benefits all stakeholders. Along with the government, Department of Tourism, Department of Trade and Industry, and local government units, we foster socioeconomic growth, cultural affirmation, local employment, and income opportunities for small and medium-sized companies. The epidemic threatens the food tourism program's sustainability. Stakeholders, notably private firms, faced this issue in 2019 and beyond. The researchers propose a tour circuit approach inside the CAMANAVA cluster to be sponsored by travel companies, local governments, and other stakeholders to deliver information and solutions in her field. With the collaboration of public and private partners, the Food Tourism Program may be restored and maintained by assisting food tourism firms and other businesses to reopen and promote our cities' legacy and culture.

**Keywords:** Food Tourism, Tourism Circuit, Development Plan, Strategic Management, CAMANAVA.