

## The Critical Success Factors for Data Governance Process

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### Abstract

Data governance encompasses the principles, procedures, and strategies to ensure that organizations can discover and monitor data, correctly use data in appropriate business contexts, and maximize data security, quality, and value. Data governance provides greater visibility, transparency, and quality while reducing risk across all data assets. It also provides easily accessible, consistent, secure high-quality data across the entire enterprise to support meaningful insights into decision processes for decision-makers. In this direction, it can be stated that it is important today to successfully implement the data governance program. The purpose of this study is to reveal the critical success factors in the data governance program. For this purpose, critical success factors of the data governance program were determined with a systematic literature review and the researcher's field experience. As a result of the systematic literature review and the field experience of the researcher, it has been seen that there are four critical factors. These four critical factors are roles and responsibilities, partnership, sponsorship, and technology respectively.

**Keywords:** Data Governance, Data Governance Programs, Critical Success Factors.